

# 20mph Limits Recommended by NICE

## A 20's Plenty for Us Fact Sheet – Feb 2011

20's Plenty



Where People Live

**NICE, the National Institute for Health and Clinical Excellence's report "Preventing unintentional injuries among under-15s" recommends 20 mph limits where children and young people are likely to be.**

NICE have found strong evidence for more promotion and enforcement of road speed reduction. In its review, the top NHS public health research body informs Local Highway Authorities and their safety partnerships to reduce the burden of road death and injury to children by implementing 20 mph road speeds.

NICE makes research based recommendations on the promotion of good health and the prevention of ill health.

Recommendations to prevent unintentional injury to under 15 year olds include using signage, road design and engineering to reduce vehicle speeds on roads where children and young people are likely to be, such as those passing playgrounds or schools. The report instructs health officials, local councils and their safety partnerships to use national and local education and media campaigns to promote the benefits of safety initiatives – including 20 mph speed limits and zones – in areas frequented by children and young people. It specifically calls for 20 mph speed limits for residential roads or where pedestrian and cyclist movements are high, and backs up Department for Transport guidelines for wide-area 20 mph limits. In addition, health and council professionals are urged to evaluate compliance with speed limits and where compliance is poor, to work with the police to improve it through education and, where necessary, enforcement activities.

20's Plenty for Us Campaign Director Rod King said :-

*"We welcome this report which adds to the number of government and non-government bodies calling for a 20 mph speed limit on residential and urban roads which are shared with pedestrians and cyclists. The report is influential for supporting Total 20 speed limits across complete towns.*

*Directors of Public Health are also coming out with strong recommendations for Total 20 initiatives and this is indicative of an increasing recognition that child and adult road deaths are predictable and preventable through the simple and cost effective measure of simply travelling slower where people live, play, work and shop.*

*With the NHS bearing the main costs of unnecessary road death and injury this is a necessary call to action to clean up the way we share our streets. 20 mph or lower speed limits are widespread throughout many parts of Europe and are becoming increasingly seen as a moral and financial imperative if our urban and residential roads are to be safe and pleasant places to walk, cycle or drive."*

The report is available for download at <http://www.nice.org.uk/guidance/index.jsp?action=byID&o=13273>

**20's Plenty for Us welcomes comment/feedback. Please contact us if you have, or need, further information.**

**Now more than 5 million people live in local authorities which are committed to rolling out 20 mph speed limits for all their residential streets.**

**20's Plenty for Us works with councillors, professional and community campaigners to implement area-wide 20 mph speed limits and to effect driver behaviour changes that result in safer and better communities for all.**

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20's plenty for Us campaigns for 20mph speed limits without physical calming as the default in towns and residential areas

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