

## 20 mph Cheltenham - who gains?

- Young children will feel and be far safer with lower speeds on their streets.
- Parents will more happily allow their children to walk or cycle to school.
- Adults and especially the elderly will find walking or cycling a better and more pleasant way of travelling.
- The disabled and partially sighted or blind will find our streets far easier to use.
- Traffic noise will be considerably less.
- Air quality will improve as more people walk or cycle.
- Our streets will become more pleasant places to be.
- Motorists will find junctions easier with cars travelling slower.

## 20 mph Cheltenham - who loses?

- Garages and hospitals will have less business. Lower speeds mean that far more drivers can avoid collisions and the consequences will be less.

## Would the 20 mph limits be enforced?

Such speed limits are both mandatory and enforceable. Therefore the police will usually make routine checks on the speed of motor vehicles on roads and may issue fines to anyone found breaking the speed limit.

## What about emissions?

Research from other countries shows that lower speeds do not increase emissions and result in smoother driving and less acceleration.

And they also set the right road sharing conditions for people to leave their car at home and travel by bike or on foot.

20's Plenty



Where People Live

If you would like further information on the case for 20 mph then why not look at our website :-

[www.20splentyforus.org.uk](http://www.20splentyforus.org.uk)

or email [info@20splentyforus.org.uk](mailto:info@20splentyforus.org.uk)

or call 07973 639781

# Why 20's Plenty for Cheltenham



Cheltenham communities can be far more pleasant, safer and quieter by just sharing our roads a little better!



**20's Plenty for Us is the campaign to make all of our communities more people-friendly by reducing vehicle speeds on residential roads and town centres.**

[www.20splentyforus.org.uk](http://www.20splentyforus.org.uk)

## What's wrong with 30 mph

If you walk down many residential streets in Cheltenham you get the feeling that something is wrong. Most adult pedestrians feel that the speed of some cars is just too much. And of course if you are a child then our roads can seem to be most intimidating if you are aware, and a lethal danger if you are not.



And that same fear leads to parents not allowing their children to walk or cycle, and so adds even more cars onto the roads to compete for what space is left.

25% of households have no car and so they have to use that space as well. And the speed at which some people drive at to save just seconds on their journey can become the greed which prevents others from feeling safe and secure whilst walking or cycling.

And the noise of fast traffic takes away the calm and peace which we deserve on the streets where we live.

But we can change that....

## 20 mph for a better Cheltenham

In many towns in Europe and increasingly in Britain the speed limit on residential roads is set to 20 mph or less. The speed on arterial and main roads is unchanged so this only effects a small part of any motorized journey.

With every home being within 1/3 mile of such an arterial road then the maximum increase in any journey time across Cheltenham is just 40 seconds.

### The benefits

Of course 20 mph seems slower than 30 mph, and that is the point. When driving you have more time to observe other traffic and road users, More time to take avoiding action if the unexpected happens, and of course the consequences of any collision will be far less.



For pedestrians and cyclists it will make a huge difference. Many more of us will be able to choose to walk or cycle to school, the shops, or work than do today. This is especially important for children who can be more independent in their travel.

The streets will also be less noisy and more pedestrians and cyclists have been shown to make the streets safer for everyone..

## How will it work?

20 mph speed limits may now be set without using speed bumps or other physical measures. This is best done across a whole town for its residential roads. This enables most people to live on a 20 mph street and have all the benefits.

## Are there other 20 mph towns?

Portsmouth, Leicester, Newcastle, Oxford, Wirral, Bristol, Colchester and Islington have all made 20 mph the speed limit for residential roads. In Portsmouth it was completed in 2008 and was found to be relatively inexpensive and effective. Average speeds on faster roads (24 to 29 mph) dropped by 7 mph.

The Dept for Transport recently changed its guidance to encourage area wide 20 mph limits. In this it recognized that lower speeds across whole towns not only increase safety but make our communities better places to live.

